

Conditional Notice of Redemption

Flos B&B Italia S.p.A. (f/k/a International Design Group S.p.A.)

€425,000,000 10.00% Senior Secured Notes due 2028

Regulation S – ISIN XS2719293826, Common Code 271929382

Rule 144A – ISIN XS2719294634, Common Code 271929463

Notice is hereby given in accordance with Paragraphs 6 and 10 of the Notes (as defined below) and Sections 5.1, 5.2, 5.4 and 12.1 of the indenture dated November 16, 2023, as amended and/or supplemented from time to time (the “**Indenture**”), by and among, *inter alios*, Flos B&B Italia S.p.A. (f/k/a International Design Group S.p.A.) as the Issuer (the “**Issuer**”), The Law Debenture Trust Corporation p.l.c. as Trustee and Noteholders’ Representative (*rappresentante comune*), The Bank of New York Mellon, London Branch, as Paying Agent, and The Bank of New York Mellon SA/NV, Dublin Branch, as Registrar and Transfer Agent, governing the Issuer’s €425,000,000 10.00% Senior Secured Notes due 2028 (the “**Notes**”). The terms not otherwise defined herein shall have the meanings given to them in the Indenture.

Subject to the Refinancing Condition (as defined below), the Issuer hereby elects to redeem Notes in an aggregate principal amount of €42,500,000 (the “**Redeemed Notes**”) pursuant to Paragraph 6(e) of the Notes, as described below. Subject to the Refinancing Condition, the Issuer will be redeeming the Redeemed Notes for cash in an amount equal to the Redemption Price (as defined below), plus Additional Amounts, if any, and accrued and unpaid interest from November 15, 2024 (being the last interest payment date for which interest on the Notes has been paid) up to, but excluding, the Redemption Date (as defined below).

The Issuer’s obligation to redeem the Redeemed Notes on the Redemption Date is conditioned upon the completion by the Issuer of refinancing actions providing sufficient net cash proceeds to the Issuer to fund the redemption of the Redeemed Notes (the “**Refinancing Condition**”). In the event that the Refinancing Condition will not have been satisfied (or waived by the Issuer in its sole discretion) by the Business Day before the date falling sixty days after the date hereof, the redemption of the Redeemed Notes will not occur and this Conditional Notice of Redemption will be automatically rescinded. The Issuer will provide notice to the Trustee, the Registrar and the Paying Agent and will publish a press release or other public announcement as to whether or not the Refinancing Condition has been satisfied or waived by the Issuer (in its sole discretion) in accordance with the terms of this notice. Accordingly, the Redeemed Notes shall not be deemed due and payable on the Redemption Date (as described below) unless and until the Refinancing Condition is satisfied or waived by the Issuer in its sole discretion. If the Refinancing Condition is not satisfied or waived, any Notes previously surrendered to the Paying Agent shall be returned to the Holders thereof.

Subject to the satisfaction or waiver of the Refinancing Condition, the redemption date for the Redeemed Notes will be the later of December 14, 2024, and (ii) if the Refinancing Condition has not been satisfied or waived prior to December 14, 2024, the Business Day following the satisfaction or waiver of the Refinancing Condition (such later date, the “**Redemption Date**”); *provided that* the Redemption Date shall not be more than sixty days from the date hereof and the Issuer shall provide one Business Day prior notice of the Redemption Date. The record date on which any Holder of Notes must hold any Notes to be entitled to the Redemption Price will be the Business Day immediately prior to the Redemption Date. If the Redemption Date is not a Business Day, payment shall be made on the next succeeding day that is a Business Day and no interest shall accrue for the intervening period.

In each case subject to the Issuer’s determination in its sole discretion that the Refinancing Condition has been satisfied or waived before the Redemption Date, the terms and conditions of the redemption of the Notes are as follows:

- (a) The Redemption Date and each record date for the Notes will be as described above.

The redemption price for the Redeemed Notes will be 103.000% of the principal amount thereof (the “**Redemption Price**”) plus Additional Amounts, if any, and accrued and unpaid interest from November 15, 2024 (being the last interest payment date for which interest on the Notes has been paid) to, but excluding, the Redemption Date.

- (b) The Notes called for redemption must be surrendered to the Paying Agent to collect the Redemption Price plus accrued and unpaid interest and Additional Amounts, if any. The name and address of the Paying Agent is: The Bank of New York Mellon, London Branch as Paying Agent, at 160 Queen Victoria

Street, London EC4V 4LA, United Kingdom, facsimile No.: +44 (0) 207 964 2536, attention: Conventional Debt EMEA – Team 2.

(c) On the Redemption Date, the Redemption Price (and accrued interest to, but excluding, the Redemption Date payable as provided in Section 5.6 of the Indenture, if any) shall become due and payable upon each such Note to be redeemed, and, unless the Issuer defaults in making such redemption payment or the Paying Agent is prohibited from making such payment pursuant to the terms of the Indenture, interest on such Notes will cease to accrue on and after the Redemption Date.

(d) The Redeemed Notes are being redeemed pursuant to Paragraph 6(e) of the Notes.

(e) The selection of the Notes to be redeemed will be made by the Paying Agent and the Registrar pursuant to Section 5.3 of the Indenture.

(f) Upon redemption of the Redeemed Notes, the aggregate principal amount of Notes that will remain outstanding will be €382,500,000.

(g) No representation is made as to the correctness or accuracy of the Common Codes and/or ISINs listed in this Conditional Notice of Redemption or printed on the relevant Note.

(h) On the day on which the Refinancing Condition is satisfied or waived, and in any event at least one Business Day prior to the Redemption Date, the Issuer will provide notice to the Trustee, the Registrar and the Paying Agent and will publish a press release or other public announcement to confirm that the Refinancing Condition has been satisfied or waived.

If the Refinancing Condition has not been satisfied or waived by the Issuer (in its sole discretion) by the Business Day before the date falling sixty days after the date hereof:

(i) the Issuer will provide notice to the Trustee, the Registrar and the Paying Agent and will publish a press release or other public announcement on or about such date that the Refinancing Condition has not been satisfied or waived; and

(ii) the Redeemed Notes will continue to be outstanding, no Redemption Price will be paid, interest shall continue to accrue in accordance with the terms of the Indenture and the Notes, and any Notes previously surrendered to the Paying Agent shall be returned to the Holders of the Notes thereof.

Dated: December 4, 2024

By: Flos B&B Italia S.p.A.

This notice constitutes a public disclosure of inside information by Flos B&B Italia S.p.A. under Regulation (EU) 596/2014 (16 April 2014).